Live and Let POD

POD LEADS

Paid Search Campaign
- Customized campaigns to drive profitable leads.
- Have your products, services, brands show up on Google Search when potential customers are searching for them.
- Only pay when a potential customer clicks on your ad.
- Fully Certified in AdWords, Mobile, Shopping, Local, etc.
- Dynamic Media Investment (you choose how much to invest and when).
- Target specific geographies.
- Google Premier Partner.

Website Development
- Customized website development.
- Responsive website design.
- Project based pricing.
- Built using WordPress.
- Secure Hosting Included.
- Maintenance programs available.

Search Engine Optimizations
- Increase website relevancy.
- Increase rankings on search result pages.
- Long term strategic approach.
- Increase user experience.
- Content creation, link building.
- Monthly ranking reports.
- Potentially increase organic traffic.

Graphic Design
- Branding, logo design.
- Business Cards.
- Brochures.
- Vehicle decals.
- Tradeshow booth design.

Automated Email Marketing
- Automated customer surveys.
- Email reminders.
- Email drip campaigns.
- Customized campaigns for your business needs.
- Reputation management via online reviews.

Paid Display Campaign
- Customized campaigns to drive profitable leads.
- Have your products, services, brands show up on Google Search when potential customers are searching for them.
- Only pay when a potential customer clicks on your ad.
- Fully Certified in AdWords, Mobile, Shopping, Local, etc.
- Dynamic Media Investment (you choose how much to invest and when).
- Target specific geographies.
- Google Premier Partner.

Video Promotion Campaigns
- Promote video content through Facebook & Youtube.
- Drive product/brand awareness to potential customers, physically located around your business.
- Video production available.
- Dynamic Media Investment.

Analytics & Reporting
- Monthly dashboard.
- Metrics that YOU care about (customized for your needs).
- Full transparency model.
- Call recordings available.
- Real time lead alerts emailed to your inbox.
- Direct connection to your campaign manager.

Conversion Focused Landing Page
- Variant Testing (A/B).
- Conversion Tracking (phone calls, form submissions).
- Customized Branding for Your Company.

Conversion Tracking

Full POD Program

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